

Course title	Building Skills for Managerial Action in Multinational Corporations. Practical Exercises						ECTS code	4.0.2409				
							ECTS credits	5				
							max. students	30				
Name of unit administrating study	KMakr	Field of study	Economics/MSG**		Field of specialisation	BRAK;BRAK;						
Teaching staff	Christian Orobello, Msc. ; Wojciech Bizon, Associate Professor											
Number of hours												
Lectures	0	Classes	30	Tutorials	0	Laboratory	0	Seminars	0	Language classes	0	
Forma aktywności						Year&Type of studies*	3 SS1, 2 SS1,					
Hours with the participation of the academic teacher (including office hours, exams, others):				40		Semester:		6, 4,				
Hours without the participation of the academic teacher (student's self-study, homeworks):				35		Type of course:		optional				
Total number of hours:				75		Language of instruction:		English				
Teaching form	in-class learning Faculty of Economics Building											
Teaching methods	Lectures including multimodal presentations, Activating methods in training classes, Discussion, questioning, Collaborating, group activities, Case studies, Individual projects,											
Prerequisites (required courses and introductory requirements)												
Required courses	None											
Introductory requirements	None, basic course in management is welcome											
Assessment method, forms and criteria												
Assessment method	Course completion (graded)											
Assessment criteria	The fundamental criteria of assessment include two groups of elements: a) active participation and contribution to exercises, group work, small projects, decision making exercises, decision preparations and other forms of building skills and knowledge - 50% of available points, b) quality of presentations and group projects - 50% of available points, measured by: application of professional managerial approach 1/4, creativity and innovation approach 1/4, respecting corporate social responsibility 1/4, high prospects for good results and good efforts / outcomes ratio 1/4.											
Course objectives												
Building managerial skills for work in multinational corporations on executive posts. Creation of understanding of multicultural business environment. Building the ability of easy communication in multinational business environment.												
Learning outcomes												
Knowledge	MSG1_W05	The student gains the enlarged knowledge on professional managerial operations in multinational corporations, including problem solving and crisis management.										
	E1_W08	The student gains the enlarged knowledge on professional managerial operation in multinational corporations, including problem solving and crisis management.										
Verification of learning outcomes - Knowledge												
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project	
MSG1_W05						X	X	X	X			
E1_W08						X	X	X	X			

Skills	MSG1_U04	The student gains skills in design, execution and control of practical managerial actions in multinational corporation knowledge in decision making in green business formation, including international business environment.
	E1_U07	The student gains skills in design, execution and control of practical managerial actions in multinational corporation.

Verification of learning outcomes - Skills

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG1_U04						X	X	X	X		
E1_U07						X	X	X	X		

Attitudes	MSG1_K06	The student uses business ethics and corporate social responsibility.
	E1_K06	The student uses business ethics and corporate social responsibility.

Verification of learning outcomes - Attitudes

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG1_K06						X	X	X	X		
E1_K06						X	X	X	X		

Course contents

1. The Art and Science of Management in International Environment- presentation
2. How Does SAS Incorporate the P-O-L-C Framework? - case study discussion
3. Managers' Effective Communication - presentation and communication exercise
4. Leading Effective Groups and Teams - solving problems in multicultural environment exercis
5. Career Connection and Personal Development Plans of Managers - presentation and design of the career plan
6. Multinational Corporation Performance Reviews: Improve the Process to Make It Meaningful - presentation and process improvement exercise (1st introduction to students' group projects)
7. Introduction of a Successful International Company - presentation and planning successful company exercise
8. Profile of a Successful Company - mapping the main features exercise
9. Zappos: A Unique Company Culture - case study discussion (2nd introduction to students' group projects)
10. Struggling Multinational Company. Management Improvement Plan - presentation and exercise
11. Critical Thinking for Business Decisions in Multinational Environment - presentation and group exercise
12. Motivation in Multinationals. Motivating People of Different Cultures - presentation and Google Knows How to Motivate - discussion and group exercise (3rd introduction to students' group projects)
13. Design of Motivation System in Multinationals - students' group project presentation

Recommended reading lists
A. Fundamental (basic) literature

1. Electronic materials delivered by the instructor.
2. *Managerial Competencies for Multinational Businesses*, 2018, IGI Global, eds. M. Lopez-Fernandez, P.M. Romero-Fernandez.

B. Supplemental literature

1. Current articles and publications suggested and indicated by the instructor for free download.

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* SS1- undergraduate studies * SS2 - graduate studies * SDang - doctoral studies

** MSG - International Economic Relations